

Next evolution of GenAI in Analytics

CWT

Your AI Analyst is now **smarter** and more **intuitive** than ever before.

Meet TIM, your NEW personal AI Analyst

Your personal AI powered, unified conversational search experience

What's different? TIM (Trends, Insights, Metrics) is **your newly enhanced AI Analyst**: Instead of single questions, you can now ask TIM conversational follow up questions to gain deeper insights into your travel program. Give it a try!

1

Ask your initial question from the data source bar

2

Drill down further by asking AI Analyst a follow up question

3

Continue the conversation to obtain the level of data you need.

myCWT

HOME LIBRARY MONITOR CREATE

MY PROFILE

Data source

Compare my carbon emissions in Q1 2024 vs. Q1 2025

AI-Answer

TIM

You asked, 'compare my carbon emissions in Q1 2024 vs. Q1 2025'

CO2e kg - DEFRA(issue date = q1 2024)...

Show query

Save

Pin

Chart

Column

Stacked Column

Line

KPI

Pivot Table

Donut

Bar

Stacked Bar

Line Column

Area

Stacked Area

Line Stacked Column

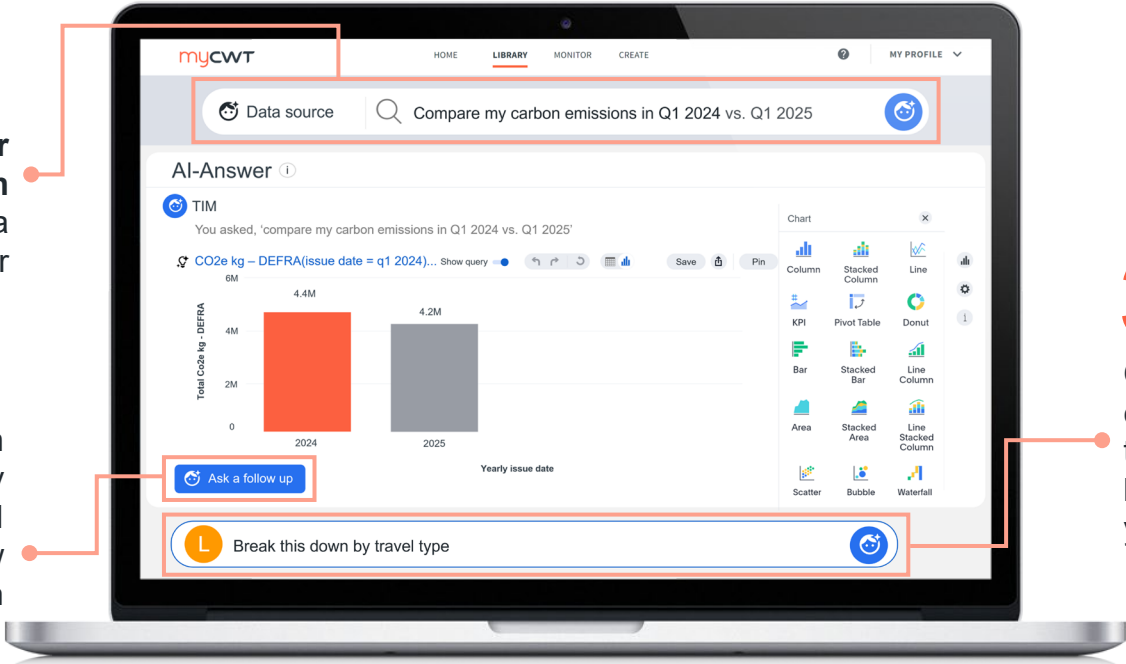
Scatter

Bubble

Waterfall

Ask a follow up

Break this down by travel type



How to talk to TIM

Typing text into the AI search bar is called ‘Prompting,’ as you are prompting the AI for an answer. To ensure you get the most accurate responses, here are tips on how to talk to TIM.



- 1

Know what you want

Ask yourself first, “What do I actually want?” Think about what specific information or insights you need and work backwards.
- 2

Be clear and specific

Questions need to be specific, with clear elements that the AI can use to understand, interpret, and provide you with an accurate response.
- 3

Break down complexities

If your question is complex, split it into smaller, manageable parts. This helps the AI process and respond effectively.
- 4

Say how you want it

The AI will provide answers in what it deems the most appropriate formats unless you specify which format you want (e.g., charts, tables, etc.).
- 5

Engage in a conversation

Ask successive questions to refine your insights. Carry on a conversation, exploring the data step by step to uncover deeper insights.
- 6

Provide feedback

Give feedback on the AI's responses, whether it's accuracy, relevance, or format. Your input refines the tool for better future results.



Mastering AI-powered search

Here are examples to help you elevate your prompting skills and find the best answers.

Power user

Granular Analysis

Show me France’s average CO2 for international flights this year vs. last year by cabin class as a bar chart.”

i Tip
TIM creates visualizations to help you explore data, spot trends, and gain deeper insights.

Leveling up

Refining Insights

“How does this year’s international flight CO2 compare to last year?”

i Tip
Use contextual follow-ups—TIM remembers your previous query and refines results accordingly.

Getting started

Basic queries

“What was my total CO2 for flights last year?”

i Tip
Keep it simple—TIM understands natural language and will return a direct answer