

Introducing GenAI in Analytics



It's like having your very own data analyst, on demand and available 24/7.

Getting started

To switch on your AI analyst, follow these simple steps:

1 Select the **Library** tab from the top menu bar

2 Select your desired **data source** or worksheet from the 'All sources' menu

3 Ask your AI analyst anything you want in the 'Search answers and Liveboards' bar and hit 'Go'

TIP! The Back-office Transaction (ticket) worksheet is the main source of transaction reporting data and likely your best option

How to talk to your AI data analyst

Typing text into the AI search bar is called 'Prompting,' as you are prompting the AI for an answer. To ensure you get the most accurate responses, here are tips on how to talk to your AI data analyst.



1 Know what you want

Ask yourself first, "What do I actually want?" Think about what specific information or insights you need and work backwards.



2 Be clear and specific

Questions need to be specific, with clear elements that the AI can use to understand, interpret, and provide you with an accurate response.

4 Say how you want it

The AI will provide answers in what it deems the most appropriate formats unless you specify which format you want (e.g., charts, tables, etc.).



3 Break down complexities

If your question is complex, split it into smaller, manageable parts. This helps the AI process and respond effectively.

5 Tweak and repeat

Review the AI's response and adjust your question/prompt as needed. Keep refining until you get the desired answer.



6 Provide feedback

Give feedback on the AI's responses, whether it's accuracy, relevance, or format. Your input refines the tool for better future results.



Prompting like a pro!

Here are examples to help you elevate your prompting skills and find the best answers.

Beginner

What was my CO2 for flights year over year?

Intermediate

What was my average CO2 for international flights this year compared to last year?

Pro

Using a bar graph, what was France's average CO2 for international flights for this year compared to last year by cabin class?